

# Harold Shay Florist

Flowers of Quality

- Complete Decorations
- Floral Designs
- Weddings

FREE DELIVERY SERVICE

Ask About Our Complete  
Bridal Service

Phone  
**GILBERT 3-7456**

1015-11TH STREET

"SHAY" IT WITH FLOWERS  
Next to the Cathedral of the Blessed Sacrament

The Best in Flowers



Telephone  
**HUDSON 4-2536**

FREE DELIVERY

2220 JAY ST.



OPEN TO 7 P.M. & SUNDAYS 1 P.M.

# FLORISTS by Livingston OAK PARK FLORISTS

Artistic Arrangements

- Wedding Bouquets
- Funeral Sprays
- Corsages
- Gifts - Potted Plants

— FREE DELIVERY —

HI lcrest 6-4873  
Night Call  
GI lbert 3-7615

Flowers By Wire

**OAK PARK FLORIST**  
2940 - 35th Street

# DEL PASO Florist

Beauty  
Softens  
Sorrow



FUNERAL SPRAYS & DESIGNS  
WEDDING BOUQUETS - CORSAGES  
POTTED PLANTS



Open Evenings

Flowers Telegraphed

Anywhere

Free Delivery

Open Sunday 10-2 P.M.

**Hickory 9-3211**

Night Call Hickory 9-7565

2431 Del Paso Boulevard  
NORTH SACRAMENTO, CALIF.  
Near N. Sacramento Funeral Home

## Florists-Retail-(Cont'd)

**MILLER AIDA FLOWERS**  
904 Del Paso Blvd. HI ctry 9-2812  
(See Advertisement Page 139)

**NAVLET THE FLORIST**  
FLOWERS FOR ALL OCCASIONS  
TELEGRAPH DELIVERY SERVICE  
WE DELIVER ANYWHERE IN SACRAMENTO  
PLENTY OF PARKING SPACE  
TELEGRAPH ORDERS TAKEN  
16th St. Bet. T & U  
2018-16th ..... GI lbert 3-9989  
If no answer call ..... HI lcrest 6-0067

**MORSWORTHY FLORISTS**  
Next To St Mary's Cemetery  
4755 Carley Av. .... HI lcrest 5-7691

**OAK PARK FLORISTS**  
"Exclusive But Not Expensive"  
Wedding Bouquets - Funeral Sprays  
Corsages - Gifts - Potted Plants  
Flowers By Wire  
2940-35th ..... HI lcrest 6-4873  
Night Phone ..... GI lbert 3-7615

**Oak Park Florists 2940-35th** ..... HI lcrest 6-4873  
(See Advertisement This Page)

**Paul's Flower Shop 812 I.** ..... GI lbert 3-5066  
**Ray's Flower Shop**  
2292 Fair Oaks Blvd. .... HI ctry 9-1155

**RELLES FLORIST 2920 J.** ..... HU dsn 4-2536  
(See Advertisement This Page)

**RIVERSIDE ORCHID FARM**  
Riverside Blvd & Piedmont Dr  
Rt. 8 Box 580  
1031 Piedmont Dr. .... GI lbert 3-5851

**ROSSI G & CO**  
A William Strand  
1026-8th ..... GI lbert 3-6443  
(See Advertisement Page 136)

**Royal Florist 1316-4th** ..... GI lbert 2-3764  
**San Francisco Floral Co 1315 J.** ..... GI lbert 3-4061  
(Continued Next Page)

# The Blossom Shop



for  
beautiful  
Flowers  
in  
South  
Sacramento

CORSAGES  
WEDDING BOUQUETS  
FUNERAL DESIGNS  
FLORAL ARRANGEMENTS  
Free Delivery

Quality at  
Reasonable  
Prices

Call  
**HI lcrest 7-2425**  
5630 STOCKTON BLVD.

## Florists-Retail-(Cont'd)

**SENATOR FLORISTS 1014-11th** ..... GI lbert 3-2547  
(See Advertisement Page 136)

**SHAY HAROLD 1015-11th** ..... GI lbert 3-7456  
(See Advertisement Page 138)

**TOWER NURSERY & FLOWER SHOP**  
Davis Hwy. .... GI lbert 2-0280

**VILLAGE FLOWER SHOP THE**  
Fulton Av & Marconi Av. .... HI ctry 9-5557  
(See Advertisement Page 137)

**WATKINS DELL 1315 J.** ..... GI lbert 3-4061  
(See Advertisement This Page)

**Windt's College Florist**  
3069 Freepoint Blvd. .... GI lbert 3-7541

**WOODALL & LEHMAN 1510 L.** ..... GI lbert 2-1071  
(See Advertisement Page 137)

**WRIGHT SYDNEY J**  
Colonial Floral Co  
2125 Broadway. .... HI lcrest 5-8506

## Florists-Wholesale

**OAKLAND FLOWER SHOP**  
1314-8th ..... GI lbert 3-5915  
no answer call ..... GI lbert 3-9212

**PIAZZA WHOLESALE FLORIST**  
1328-7th ..... GI lbert 2-7617  
If no answer call ..... GI lbert 2-1530

## Flower Dealers

**North East Flour Co Mitau Bldg.** ..... HU dsn 4-3901  
**SPERRY FLOUR CO 7th Q & R.** ..... GI lbert 3-1739

## Flower Bulbs-See Seeds & Bulbs-Retail

## Fluorescent Lighting Apparatus & Fixtures

**Duner Lighting Co Inc 306 J.** ..... GI lbert 2-0055  
**Hobrecht Lighting Fixture Co 2311 J.** ..... GI lbert 3-1739

**NEWMARCH JIM**  
See Adv Under Elect Conrs Ind & Residential  
2017 Burnett Wy. .... HI lcrest 5-5395

**SUPERIOR SALES CO**  
Wholesale Only  
1705-18th ..... GI lbert 2-0272

**UNITED ELECTRIC & SUPPLY CO**  
Wholesale Only  
2131 Q. .... GI lbert 2-6051

**Vogt Electric Co 2316 J.** ..... GI lbert 2-5897  
**WESTINGHOUSE ELECTRIC SUPPLY CO**  
1730-14th ..... GI lbert 3-6525

## Flywheels-Repairing

See Automobile Repairing; also Welding

## Food Products

**ATTERBURY A D CO**  
Sierra Snow Frozen Fruits & Vegetables  
655 Cooper Yuba City  
(Toll) Call "Operator" for ..... Marysville 2200

**BLUE RIBBON COFFEE PRODS CO**  
Ochsner Bldg. .... GI lbert 3-7461

**CALIF ALMOND GROWERS EXCH**  
18th & G. .... GI lbert 2-0771

**Camellia Distributing Serv**  
3071 Freepoint Blvd. .... HU dan 4-0656

**Colosseum Marcantoni Co**  
4th & Broadway. .... GI lbert 2-1473

**CORTI BROS**  
Successors To Meda Bros  
914-8th ..... GI lbert 2-4592

**Fehr's Mayonnaise Products Co**  
1615-21st ..... GI lbert 3-3878

**Jewel Tea Co Inc 2103-8th** ..... HI lcrest 5-8217

**Kraft Foods Co 112 Broadway** ..... GI lbert 2-0263

**KUSTER LABORATORIES INC**  
573-7th S F  
(Toll) Call "Operator" for ..... Klondike 2-3335

**Loma Linda Food Co**  
2812 Villa Vista Wy. .... HI ctry 9-7304

**Moore's Distrng Serv Monroe Av.** ..... HI ctry 9-6661

**Noreal Distrng Co 1621 E** ..... GI lbert 2-3928

**Olson Food Products 1506 F.** ..... GI lbert 2-2346

**Rigg's Fresh Lemon Juice & Lime Co**  
4517 Mariposa Av. .... HI lcrest 5-7415

**Scanlon Kenneth 1400 G.** ..... GI lbert 3-9344

**Staley A E Mfg Co**  
Sweetose-Sta-Flo-Cube & Cream Starch  
1315-25th ..... GI lbert 3-5591

**Tay-Lux Distributing Co**  
California Av. .... HI ctry 9-2883

**Top Hat Potato Chip Co 1616 North G.** ..... GI lbert 2-0657

**Usell Distributing Co 1505-24th** ..... GI lbert 2-5973

**Watkins Products Distr**  
3048-5th Av. .... HI lcrest 6-2833

**Yamamoto S**  
Evergreen Av W Sacramento. .... GI lbert 2-2338

## Food Products Brokers

**HUTCHINS GED D CO**  
Ochsner Bldg. .... GI lbert 3-2811

**LYNNR JOSEPH B CO 17 1717-4th** ..... GI lbert 3-2041

**Mailliard & Schmedell 415-18th** ..... GI lbert 3-1683

**Pac Sales Service 1062-56th** ..... HI lcrest 5-0421

**SIMONS ROBERT V CO 3332-43d** ..... HI lcrest 6-1755

**Soule-Gibbs & Co**  
1370 Diamond Av N Sacramento. .... HI ctry 9-3940

## Food Products-Health

See Health Food Products Headings

## Foods-Frozen-See Frozen Foods

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "look inside the Classified" before buying.

**Aida Miller  
FLOWERS**  
(Miller Florist)  
Beautiful Arrangements  
For All Occasions  
Decorating for Weddings & Parties  
Member of Florists'  
Telegraph Delivery Association  
Open Sundays 9 to 2  
**Hickory 9-2812**  
904 Del Paso Blvd.  
No. Sacramento

Denny **Louis'** Mary  
**ORCHID & FLOWER STUDIO**  
Specialists in  
**WEDDING FLOWERS**  
FUNERAL DESIGNS & SPRAYS  
CLEVER CORSAGES  
PHONE  
**GI lbert 2-7429**  
WE SELL RETAIL AT WHOLESALE PRICES  
DELIVERY SERVICE  
1001 PIEDMONT DR. SACRAMENTO

# Elm Florist FLOWERS

FUNERAL SPRAYS  
WEDDING ARRANGEMENTS  
CORSAGES



Free  
Delivery

Potted Plants • Garden Supplies

Also:  
Landscaping • New Lawns Planted  
Monthly Maintenance  
Bedding Plants • Nursery Stock

Phone  
**HI lcrest 3-1735**

2650 - 33rd St.  
Nite Phone HI lcrest 6-5759  
We Give Cash Checks

# DELL WATKINS FLORIST

Flowers for Every Occasion  
FREE DELIVERY

**GI lbert 3-4061**

We Wire Flowers

1315 - J St.

# Windt's College florist

Complete Floral Service

PHONE  
**GI lbert 3-7541**

If No Answer Call GI lbert 3-7978

FREE DELIVERY

3069 Freepoint Blvd. Sacramento